



Education

McGraw-Hill Education (India) Limited

B-4, Sector 63,
District Gautam Budh Nagar
Noida – 201 301 (U.P.)

Phone: +91 120-4383400
Fax: +91 120-4383401-403

BOOK PROPOSAL FORM
Educational Books

Dear Author,

This form has been designed to enable us study your proposal in greater detail. You may therefore provide the information requested as completely as you can. We understand that the information you provide here may undergo some changes as you develop the manuscript.

THE TITLE OF YOUR PROJECT:

ABOUT YOURSELF (Please attach a 100-word write-up about yourself in addition to providing the information requested below)

Full Name :

Date of Birth :

Affiliation :

Qualifications :

Courses Taught by you and at what level:

Experience in Teaching:

:

Membership of Professional Bodies :

Other Published Works

(Please clearly indicate if you have already published or are in the process of authoring a work on the topic of your proposal in this Book Proposal Form):

Address

Office:

Residence:

Telephone:

Telephone :

Mobile:

Fax :

Fax :

E-Mail :

E-Mail :

Address for Communication:

DETAILS OF THE PROPOSED MANUSCRIPT: Please answer the following in as comprehensive a manner as you can so that we get good grasp of the manuscript that you are developing.

A. THE MANUSCRIPT

1. Title

2. Status

- Synopsis and chapter contents ready/some chapters ready/entire Manuscript ready:
- If the entire manuscript is not complete, number of chapters ready:
- Expected date of completion of the entire manuscript:

3. Length of the Manuscript:

Approx number of pages :
Number of chapters :
Appendices :

4. Number of illustrations

Line diagrams :
Halftones (b & w photos) :
Colour :

Note: Two copies of the data-entered (double-spaced) manuscript would need to be submitted.

5. Word-processing

It would considerably help expedite the editing and production work if you could provide us the typescript in soft form along with a printout. It would also help facilitate your own writing and editing.

Software used in preparing the typescript:

For Text _____ **For Figures** _____

B. AIM AND SCOPE

Please indicate your motivation in writing this manuscript, its objective, level and future potential.

C. SYNOPSIS

Please provide an overview of the manuscript on a separate sheet giving a broad idea of the approach, coverage and emphasis.

D. SALIENT FEATURES

E. CONTENTS

Please give the contents in as detailed a manner as possible, including the subheadings and topics covered. In case the subheadings have not been worked out, give a chapter wise synopsis along with the chapter titles. Attach more sheets, if necessary.

F. As per the course requirement please list the five (5) major topics that you think are mandatory to be covered by any book on this subject.

G. Details of the course being taught by you for which the proposed book could be the text:

- a. Course Name :
- b. Course enrolment :
- c. Trend in enrolment, student interests :

H. What are the latest trends in the subject? Does the proposed text cover all of the mentioned topics?

I. MARKET

Please give below the readership/market for which you have designed your book, specifying what the primary and secondary markets would be.

Textbook

Level: Polytechnic/Undergraduate/Postgraduate

Course (s) offered

Course Name	Length of Course	Year/Semester	Institutions where Taught
--------------------	-------------------------	----------------------	----------------------------------

What syllabi have you studied while preparing the manuscript?

To what extent does your manuscript meet the syllabi requirements?

What are the courses/markets for which your book could serve as a reference?

From the list of supplements given below, please tick against those that you would be developing support and add value to your book :-

Supplements for Instructors

- Solution manual
- PowerPoint slides
- Instructor's manual
- Additional exercises with solutions

Supplements for Students

- Chapter-wise self-test quiz
- Links to reference material
- Additional solved examples, practice problems
- Real-life projects/case studies

J. PRICE AND SALES

What in your opinion would be the ideal price for the proposed book?

What is your estimate of annual sales at this price?

First Year:

Second Year:

Subsequent Years:

K. COMPETITION

- (a) Please list the three major books (both Indian and Foreign) which will compete with your proposal and provide a comparison of your proposal vis-à-vis each one highlighting the strengths and weaknesses of the books and your proposal. You may use the parameters listed in the table below for providing the comparison:

Feature	Script	Book 1	Book 2	Book 3
Author				
Title				
Publisher				
Place of Publication				
Year of Publication				
No. of Pages				
Price				
Approach to the subject (Theoretical/mathematical/ application-based)...please elaborate				
Topical Coverage (Span and Depth)				
Pedagogical Features (Solved Examples, Theory review questions, practice problems, objective questions, chapter introductions, summary)				
Illustrations (Number and Quality)				
Supplements				

COPYRIGHT DECLARATION

The author(s) warrant(s) that the work is original, and the excerpts included from the copyrighted works have the permission of the copyright owners thereof. The author(s) also warrant(s) that the book contains no libellous statements, contains nothing unlawful, does not infringe upon any trademark, patent statutory rights, proprietary rights of the others and the provisions of the Indian Copyright Act of 1957. The author(s) categorically assure(s) that no statement of fifty words or more or illustrations or tables shall appear in the work from other copyrighted material without prior permissions obtained in writing by the author(s) from the copyright holders. The author(s) shall also provide the publishers a copy of each of the written permissions obtained. The author(s) undertake(s) to indemnify the publishers against any cost, expenses and damages arising from the breach of this copyright declaration.

(Please sign this declaration. In case of more than one author, the same must be signed by each author.)